

Couponing Scenario Printables

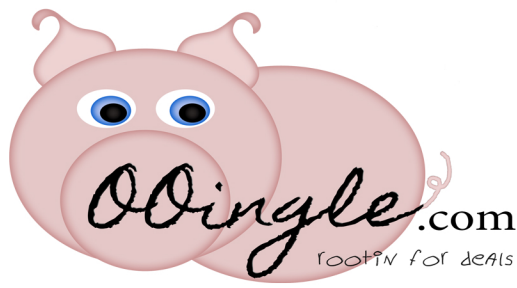
In the follow pages I will cover scenarios that some have problems wrapping thier minds around. Others have issues getting stores to fully understand how it is possible.

Until we can get stores better educated on how to properly redeem coupons we as couponers must arm ourselves with as much information as possible to help explain the situation.

As it is now these two scenarios are the most common, and also the ones that some are given the largest amount of grief over.

Print these pages and keep them in your Binder.

If you encounter an issue, kindly request to speak to a manager and share this information with them. Hopefully this will help them also understand the proper procedure on accepting such coupons with these sales and help you have a pleasant shopping trip.



Couponsing Scenario Printable

In this scenario we have a BOGO sale, and a BOGO Coupon for the same item.

The Sale (store) is giving you an item for free in the sale.

As long as you live in a True BOGO State, the register will ring the 2nd item for FREE.

Now when you hand over your coupons, the cashier should deduct the amount that was ringing up for the charged item.

In the End Both items are FREE for you.

The Store has covered for one and the Manufacturer the other.

This does not work out the same in a 50% BOGO State, as each item will just ring up at 50% of the shelf price. Therefore the BOGO Coupon would only take off 1 of those 50% prices.

Buy 1 Get 1 Sale

Shelf Price \$2.00

Rings
up at
\$2.00

Rings
up at
\$0.00
from
Sale

Buy 1 Get 1
Manu Coupon
Deducts \$2.00

Customer Pays \$0.00
for the 2 items together

TRUE BOGO STATE

Buy 1 Get 1 Sale

Shelf Price \$2.00

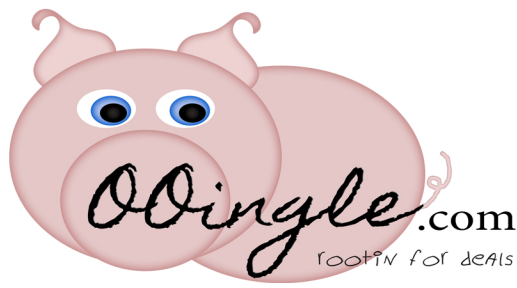
50% off
from
sale
\$1.00

50% off
from
sale
\$1.00

Buy 1 Get 1
Manu Coupon
Deducts \$1.00

Customer Pays \$1.00 (\$0.50 ea)
for the 2 items together

50% BOGO STATE



Couponsing Scenario Printable

In this scenario we have a BOGO sale, and also a Buy 2 Get 1 Free Manufacturer Coupons.

The Sale requires you to purchase the items in multiples of 2, however if you want to maximize your savings with the coupon, which it requires the purchase of 3 items per coupon, the least amount you can buy to fulfill both the sale and the coupons is 6 items.

As you see at the top of the diagram we start with what you are getting Free from the Sale. The register does this automatically. Now when you hand over your coupons, the cashier should look at the price of the items that actually rang up and deduct that amount for each coupon.

In the end you pay for 1 item and get 5 items for free.

